

HKC - Sales

A top manufacturer wanted to maintain sales and reward his customers, so HKC set up a customer loyalty program that ended up with over \$1,000,000.00 in gift redemptions for their clients and year after year sales grow while maintaining current customers and growing new business!

HKC - Service Awards

A leading National Tire Wholesaler wanted to improve on the quality of their gifts to their employees for all their hard work. However, money was tight and the budget just would not allow more spending. HKC factory direct did the job. Gift selection increased but the cost did not!

Safety Awards are a great way to motivate employees to watch each other's backs creating great company morale and a sense of comradery within the work place. This is the time to reward your employees with a gift worth getting.

This is just a few of examples of why factory direct makes sense for you. Visit our website and see for yourself or just call HKC at 901-458-3143 today to set up an appointment for HKC to show your company how you can improve on your awards to customers or employees today! HKC Factory Direct Works!



John Gravatt, Jr.
President / CEO
Hal Kaufman Co.



Renee Smith
Office Administrator/
Accounts Manager
Hal Kaufman Co.



Herb Kaufman
Vice-President of Sales
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Planning & Details

We assist in planning and implementing any size incentive program, providing fast assistance for samples and fulfillment.

When you implement your premium incentive with us, we handle every detail to ensure a successful promotion.

With 45 years in the incentive and premium promotional products industry, we can handle any size program providing factory direct pricing and friendly customer service. Our factories can drop ship anywhere in the continental U.S. with very minimal cost. If you are looking for an online program, we can help with that as well. We also can handle the 'one time' orders for Holiday gifts, safety milestones, retirement gifts or any type of incentive awards. We look forward to saving your company money when it comes time for your incentive needs.

Retirement Gifts

When it comes time for your most dedicated employees to retire, show them you appreciate their service with a great gift. Budget is always a factor but does not create a problem when buying factory direct.

Premiums & Incentives Specialist

www.hkcpromotions.com

Personal • Leisure Items



Luggage, luggage sets.



High end luggage and bags.



General merchandise products.



Active cooling products, personal ice chest, lunch kits, full size chests, beverage coolers.



Tents, sleeping bags, accessories for camping/hiking.



Fishing rods, reels, tackle boxes.



Battery chargers & power converters of all kinds.



Rockland luggage.



Candles of all kinds & accessories as well as fragrance kits.



All things golf.



Logo chairs.



Manufacturer of home housewares products.



Butterfly workout equipment



Stamina fitness products

Factory Direct Savings

You save with direct pricing from the factory. The majority of our manufacturers will drop ship your orders to save you on handling inventory and shipping.



Electric scooters and miscellaneous kids toys.



Men's, ladies, boy's and girl's bicycles.



Hunting knives, collector knives and multi-tools.



Gas grills, smokers and portable grills.



Well known brands in outerwear clothing.



Leading manufacturer of flares and other emergency signaling devices



Echo Valley Meats

Household Items



Smoke, voice & carbon monoxide detectors, alarms, fire extinguishers, safety ladder & home safety kits.



Hoover/Dirt Devil vacuum cleaners, hand held vacs, steam vacs.



Wet/dry vacs.



Household appliances.



Manufacturer of hand-crafted collection of tableware and platters.



JDH Sales recliners, living room, bedroom, dining room furniture.

Large Merchandise Selection

We provide products that motivate everyone from the assembly line to the chairman of the board. Plus we assist in planning and implementing any program size.



T-fal / Wearever cookware.



Serta mattresses



Cajun cooker



Grill Daddy cookers

Fashion



Bebe, Polo, Big Buddha, Via Spiga, JLO, Jessica Simpson, The Sak, Geoffrey Beene and many more purses and accessories.



Watches, decorator clocks and travel clocks.



Men's and ladies' quartz watches.



Fine jewelry of gold, platinum, and sterling silver.

Tools



Tool storage boxes.



Home and auto tool sets, tire inflators.



Tools, tool sets, tool boxes, home improvement kits.



Singing machines



Hand tools, tabletop tools, drills, saws, hobby tools.

We believe Great Brand Names make Great Programs for your business!



Premium power-painting and prep tools.



Power tools, cordless drills and generators.



Flashlights and pen lights.



The original American multi-tools.



Hand tools/equipment for the experienced Do-it-Yourselfer



Generators

Electronics



Laser radar detectors, power inverters.



HP, Garmin, Nikon & more. Electronics, computers, GPS, cameras, projectors, printer.



Fax machines, copiers, typewriters and labeling systems.



GPS map navigators and global positioning systems.



Metal detectors, night vision binoculars.



Digital cameras and camcorders.



Sound systems, headphones, speakers, stereo.



Leading edge products for emergency preparedness, outdoor sports, portable power solutions and alternative energy.